

September 27, 1948
Franklin King House
Northampton, Mass.

Mr. Collins
American Society of Composers, Authors, and Pub-
lishers
30 Rockefeller Plaza
New York City
New York

Dear Mr. Collins:

Thank you for granting a gratuitous license
to WCSR, the Radio Station at Smith College.

I am troubled over the question of being non-commercial. The station will be operated entirely by underclassmen, none of whom will receive any form of salary. The purpose of the station is to provide practical experience for students interested in all phases of radio work, as well as providing programs which would be of special interest to 2200 female students.

The building of the station is being paid by the students, and we hope to get sponsors for our programs in order to pay the cost of the station back to the college. When we eventually made a profit, we shall establish a Radio Scholarship. Our sponsors will be chiefly local dress, book, and food shops, with perhaps a few national advertisers, although they have proved difficult to interest.

Do you consider us a commercial station? All college publications at Smith sell advertising space, but they are considered non-commercial. Smith College is an educational institution and definitely considers all projects done by its students non-commercial. I understand other colleges have a gratuitous license for their radio stations although they receive large profits from advertising.

I would appreciate very much having you clarify this problem. Technical delays have made it impossible to begin broadcasting before October 12.

Thank you for your prompt assistance in this matter.

Sincerely yours,

Louise Deitz
Executive Secretary of the
Radio Club of Smith College.

